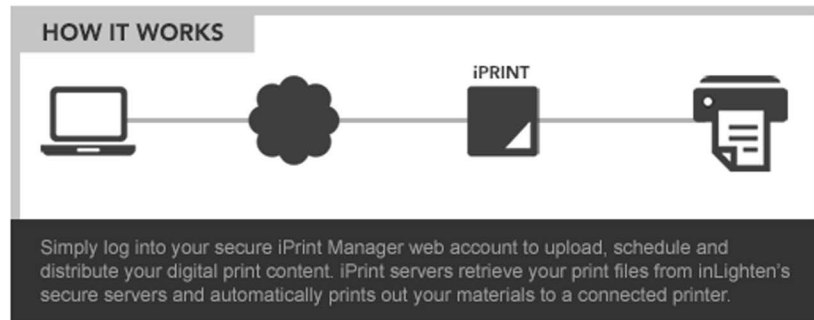


iPrint servers have changed the way POS merchandising is managed, customized and delivered. Via the Internet, the iPrint solution enables users to distribute just-in-time versions of brochures, signs and other POS items as digital files to a secure, hosted site. Local iPrint servers automatically retrieve the files and output them to a connected printer. Print jobs can be scheduled to occur on specific dates, at one or more designated locations and in specified quantities accompanied by instructions for implementation.

iPrint offers a new level of flexibility and efficiency in the execution and management of POS materials. It significantly minimizes the expense and waste associated with advance printing and eliminates the costs associated with handling, mailing and restocking. Perhaps best of all, iPrint dramatically increases speed to market and improves implementation compliance.



iPrint servers accept a standard .PDF file format produced by most industry standard graphics software. Print files are uploaded to and managed with inLighten's web-based iPrint Manager content control interface.